# Competentia: from the margins ...

Amsterdam

21/06

François Xavier Lefebvre



## APEF and Funds, what's that?

- The framework
  - Apef gathers 30 workers. They fullfil several missions in the service of « training Funds » of the non profit sector, « social wing » (culture, childrens persons with disabilities)
  - In collaboration with FE.BI, non profit sector,
     « health wing » (hospitals, supports for seniors)
  - Those funds are granted by contributions of the workers (0,1% of their salary).
  - Apef is also running administrative tasks linked with Maribel (contribution shortages gathered competential to finance creation of jobs in the sector)

## APEF and Funds, what's that?

- The mission
  - Social partners try to define some training policy by identification of needs (in terms of skills but also labor shortage or development of new trades) and learning proposals
  - In practise, grant local needs of training but also support transversal programs as skills assesment for 45+, outplacement, well-being at work
  - Workers of Apef are the day-to-day project managers

#### How did that start?

- The facilitators
  - External
    - A more or less stable source of funding
    - Social dialog: state in more and more intrusive.
       Give recommandation about salary bargaining
    - Crisis: no more enough money to answer all the sollicitations for grants

→ training policy has been seen by Trade Union as a field of action to increase well being at work and to help workers to keep their job



#### How did that start?

- The facilitators
  - Internal
    - An agremment between APEF and
      - regional authorities
      - public partners
        - →a kind of financal autonomy
    - A whish of social partners to promote a collective and long term vision of training Looking for more efficiency thanks to transversal tools stressing training like a process (from identification to know-how transmission)



#### How did that start?

- The facilitators
  - Internal
    - An agreement between APEF and
      - regional authorities
      - public partners
    - An whish of social partners to promote a collective and long term vision of training Looking for more efficiency thanks to transversal tools stressing training like a process (from identification to know-how transmission)
    - →a kind of financal autonomy



## The steps to implement it?

- Till 2008
  - Mainly a Nekermans 'vision of training
  - Granted by Funds
- 2008: paper version /tool box of « plan de formation », distribution to all the members
- 2011 Evaluation through a customer survey
  - → Need more and beter ©
- 2014 birth of competentia
- 2018: second version of competentia and linked with other projects as « parcours de vie professionnelle » (an more worker's side
  - approach of skills) and « carnet de bord » (paperentia and soon electronical skills'book)

## How did we built the project?

- Recruitment : needed some more skills to lead the project and to write the contents
- 2. Survey: interviews of stake holders (social partners; workers; trainers...)
  - → Definition of scope by users: « skills' management » with one target : people in charge of management of these skills
- 3. A monitoring committee gathering some members of the several Social Funds
- 4. A project team and several meetings with the monitoring committee



#### What activities?

- Site: competentia.be
  - Cold and hot contents
  - tools
- Workshop
  - 3 hours meeting between profesionnals to discuss about skills' management. With an expert as special guest.
  - Examples: « How to start a training master plan? », « How to write a job description? »
- Connections with Funds' training program
- Consultancy-service/advisory service



#### What about the cost?

- Mainly human ressources: 2 full time equivalent
   77,5% of the budget
   155 000
- Development of the site and application
   15% +/- 15 000 per site
- workshop (expert, catering and rental)
  5%
  10 000
- Others (travel expenses mainly; com; training...)
   5 000



## Who's paying the bill?

- 1. A year cost +/- 200 000€
- 2. At the begining mostly paid by the agreement between Wallonia and APEF (80%).
  - → The financial risk-taking was limited for the social partner
  - → no choice between competentia and their casual bussiness: Social partners paid the workshop and consultancy (similar to other support actions)
- 3. Now, more and more implemented. We tend towards financal balance between social partners and other partners.

## Competentia: what else?

- Risks?
  - No long term commitments
  - No more support to the development of transversal tools or too much transversal tool
  - Social partners as only one stake holders
  - Many Funds, many funders with their own agenda
  - No more support of the public authorities
  - Loss of internal know-how



## Thank you

