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**A new perspective on healthcare professionals' digital skills: the experience of Marche Region's Academy**

**HOSPEEM Webinar: Partnerships in Digital Skills Development  
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# A new perspective on healthcare professionals digital skills:

the experience of Marche Academy

From the pandemic, the opportunity to rethink lifelong learning through digital tools that put self-care and care for others at the heart of the process



# The trigger



# The context



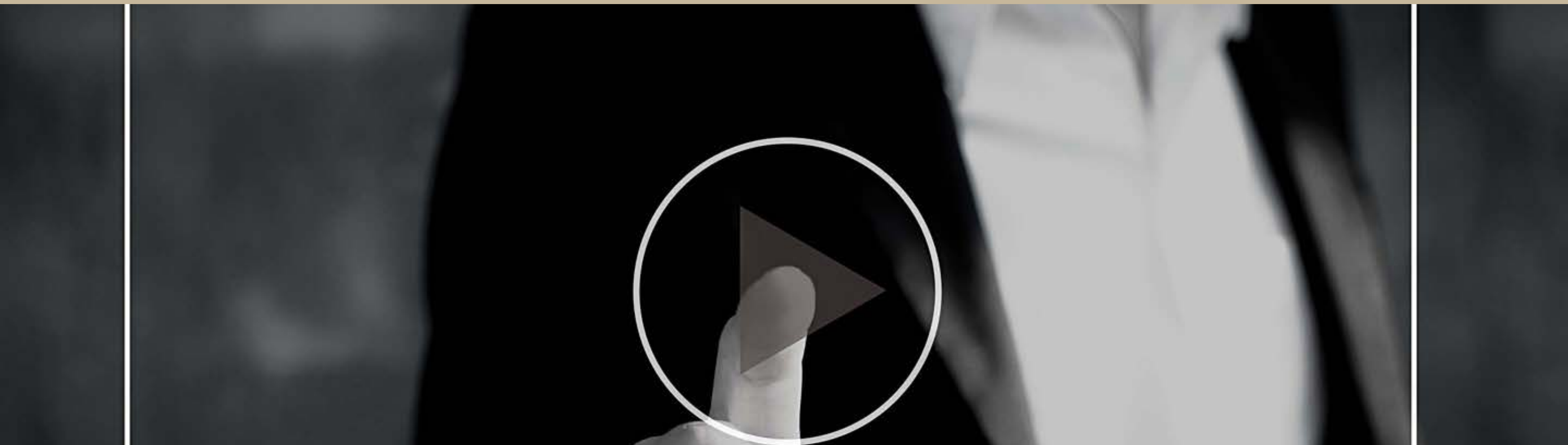
The idea



The key point



The story begins here...





Jaime



Jason K.



Emi87



Michael



C. Andre



Jenn. M

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## Turning the crisis into an opportunity

we had the chance to use healthcare professionals training as a strategic lever. Indeed, we have gained a new perspective that pushes us to move forward in this direction.



# Experience has value in lifelong learning

Training is useful when it is linked to real problems and becomes a space for planning, i.e. a laboratory where change is made together.



As trainers, we feel  
responsible for digital  
transformation

in healthcare, with the goal to put the care and  
learning of healthcare professionals at the center  
of the technological process.



Thank you for your attention



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